

ProResponse Benefit	Type of Event That Qualifies for the Benefit	Accessing Services and Notifying UE
Crisis Communications (Public Relations)	Any event that could, in the opinion of your institution’s officers or trustees, cause material damage to your institution’s reputation or standing in the community	<p>Contact a recommended crisis/public relations firm or a firm of your choosing. Up to \$15,000 can be spent for services without UE’s prior approval. If services exceed \$15,000, approval by Laura Wilkes (lwilkes@ue.org) must be obtained.</p> <p>Notify UE within 10 days of the “ProResponse Event” by reporting the event directly to www.ue.org/report-claim.</p>
Trauma/Grief Counseling for Students and Employees	The death of a member of the campus community whether or not the death occurs on campus or during a school activity	<p>Contact Empathia at (866) 713-1978. Up to \$15,000 can be spent for services without UE’s prior approval. If services exceed \$15,000, approval by Laura Wilkes (lwilkes@ue.org) must be obtained.</p> <p>Notify UE within 10 days of the “ProResponse Event” by reporting the event directly to www.ue.org/report-claim.</p>
Sexual Misconduct Investigation	An allegation of sexual misconduct, whether peer-on-peer, teacher-on-student, employee-on-employee, or involving a third party	<p>To access a provider, reach out to your UE claims contact and www.ue.org/report-claim. A sublimit of \$10,000 per investigation is available upon approval by UE. For benefit periods beginning May 1, 2022, only one sexual misconduct investigation per benefit period will qualify for reimbursement. Subject to benefit limitations.</p> <p>Notify UE within 10 days of the “ProResponse Event.”</p>
Threat Assessment	Any event that, in the opinion of your institution’s officers or trustees, generates concern for the safety of a student or the campus community due to a threat of harm to self or others	<p>Access the portal to view and select an approved provider. There is a \$10,000 cap per incident.</p> <p>Notify UE within 10 days of the “ProResponse Event” by reporting the event directly to www.ue.org/report-claim.</p>